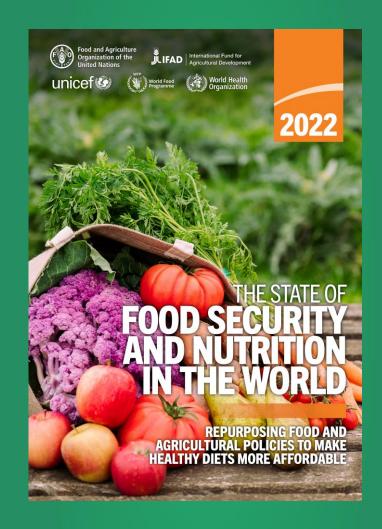




# THE STATE OF

REPURPOSING FOOD AND AGRICULTURAL POLICIES TO MAKE **HEALTHY DIETS MORE AFFORDABLE** 

Rome, Italy | 10 October 2022



For more information, visit:



# We are not on track to ending hunger, food insecurity and malnutrition – major drivers and underlying factors Are challenging us

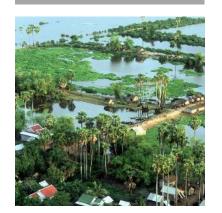
COVID-19 pandemic



Economic slowdowns and downturns



Climate variability and extremes



Conflict/ War



Cost and affordability of healthy diets



**UNDERLYING CAUSES OF POVERTY & INEQUALITY** 







#### World hunger rose further in 2021 following a sharp increase the previous year

Between 702 and 828 million people faced hunger in 2021 – 150 million more people since 2019 before the outbreak of the COVID-19 pandemic, considering the middle of the projected range.

#### Inequalities widened by the COVID-19 pandemic heighten the challenge of ending hunger

Updated projections indicate that more than 670 million people may still be hungry in 2030 – far from the Zero Hunger target.

#### Around 2.3 billion people in the world lacked access to adequate food in 2021

Moderate or severe food insecurity remained stable at the global level, whereas severe food insecurity increased globally and in every region.

#### The world is not on track to achieve global nutrition targets

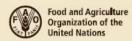
Progress has been made on child stunting and exclusive breastfeeding, but we are moving in the wrong direction on adult obesity and anaemia in women.

#### Almost 3.1 billion people could not afford a healthy diet in 2020

112 million more people were unable to afford a healthy diet in 2020 than in 2019, reflecting the inflation in consumer food prices.



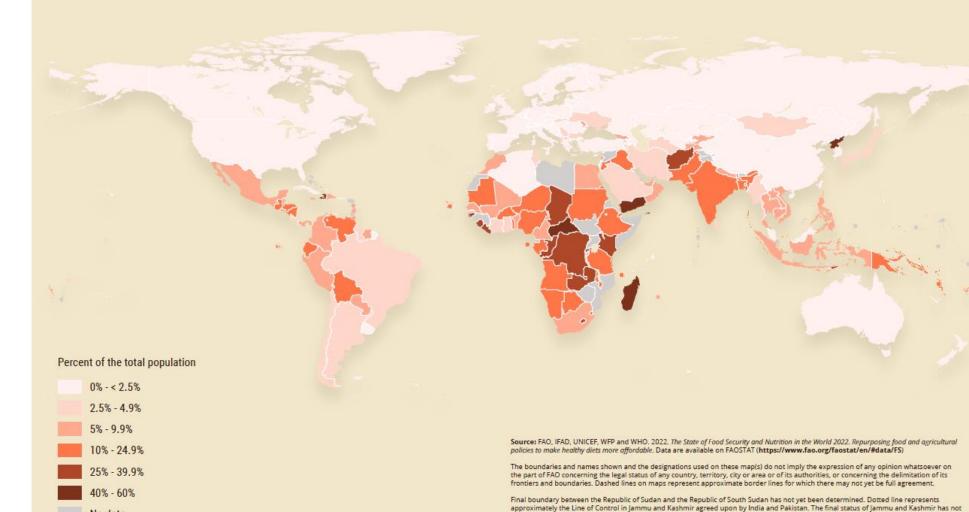




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### **FAO HUNGER MAP**

Prevalence of Undernourishment 2019-2021 SDG Indicator 2.1.1

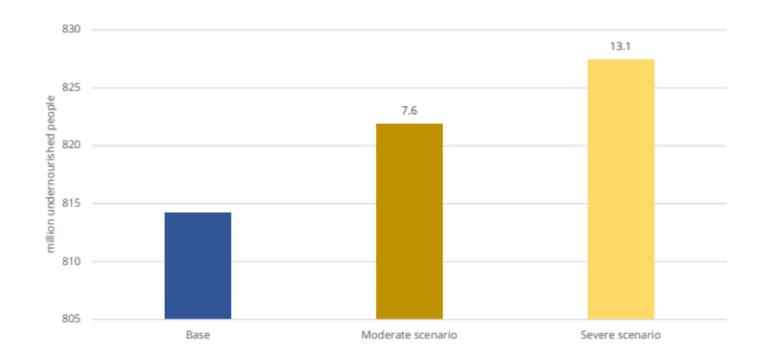


yet been agreed upon by the parties.



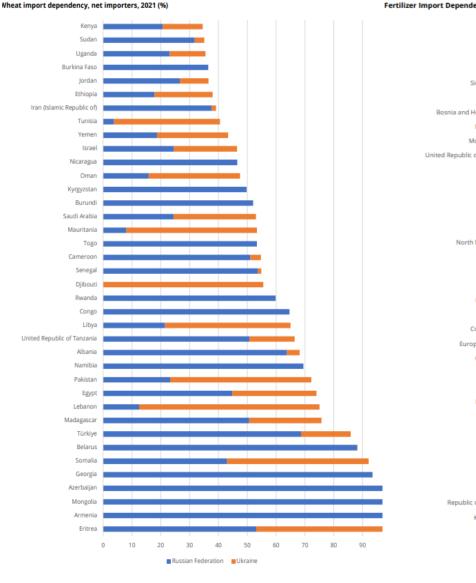
### The continuing war in Ukraine is threatening further rises in global hunger and food insecurity in 2022/2023

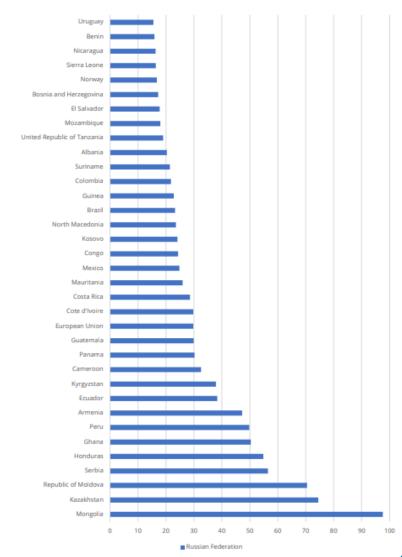
Simulated scenario of potential increase in global undernourishment in 2022/23 due to the ongoing war in Ukraine





- Risks emanating from the war in Ukraine are significant
- Many countries are highly dependent on imported foodstuffs and fertilizers from the Russian Federation and Ukraine



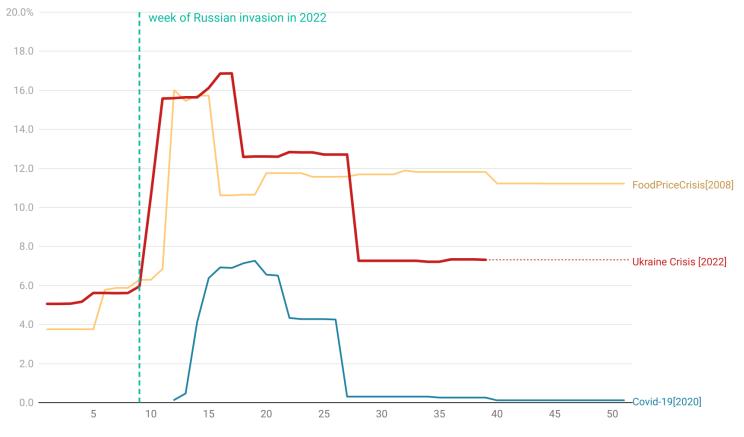




- Several export restrictions in input and output markets were put in place
- Essential to keep trade open

#### **Evolution of the share of global trade, in calories, impacted by export restrictions**

Daily update. Includes food, feed and other uses of food products.

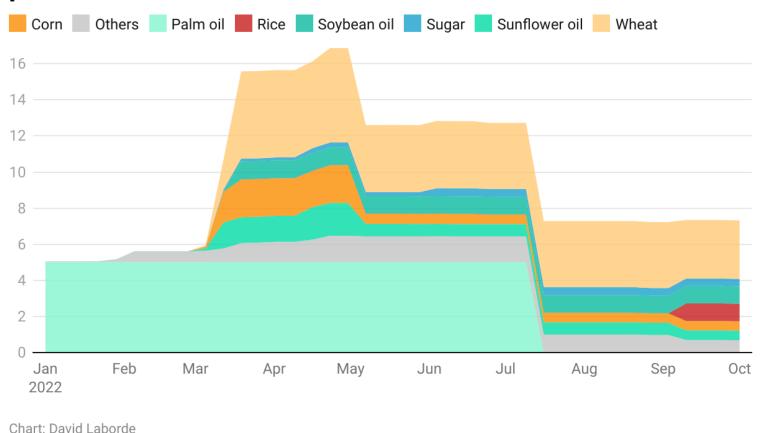


X-axis shows the week of the year. 1= first week of the year.

Chart: David Laborde • Source: IFPRI

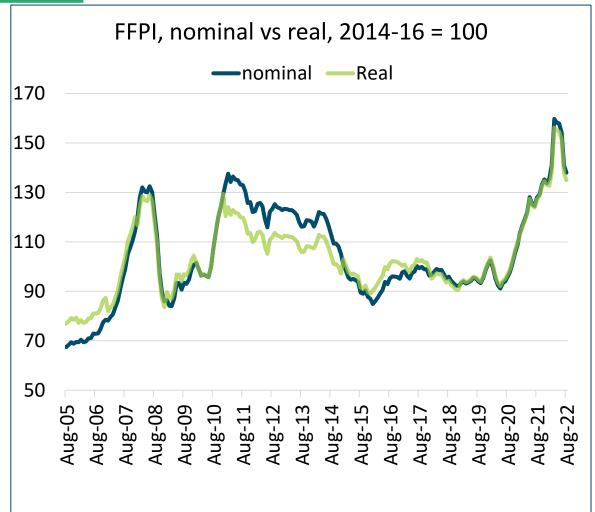


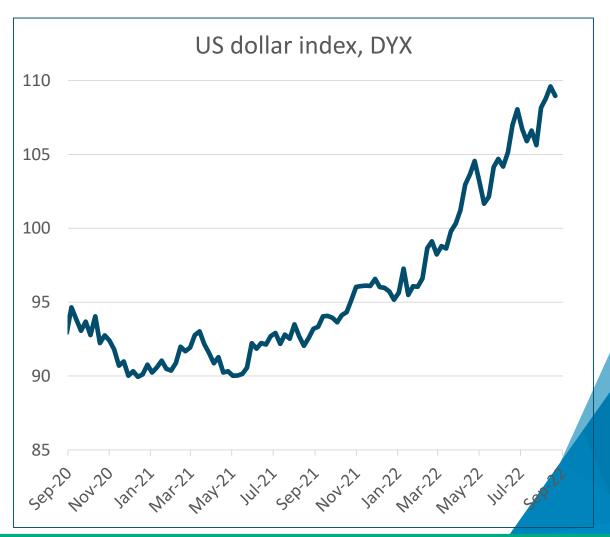
### Food and feed export restrictions in 2022 broken down by product





## Soaring food prices and a firming US dollar plague many vulnerable food importers



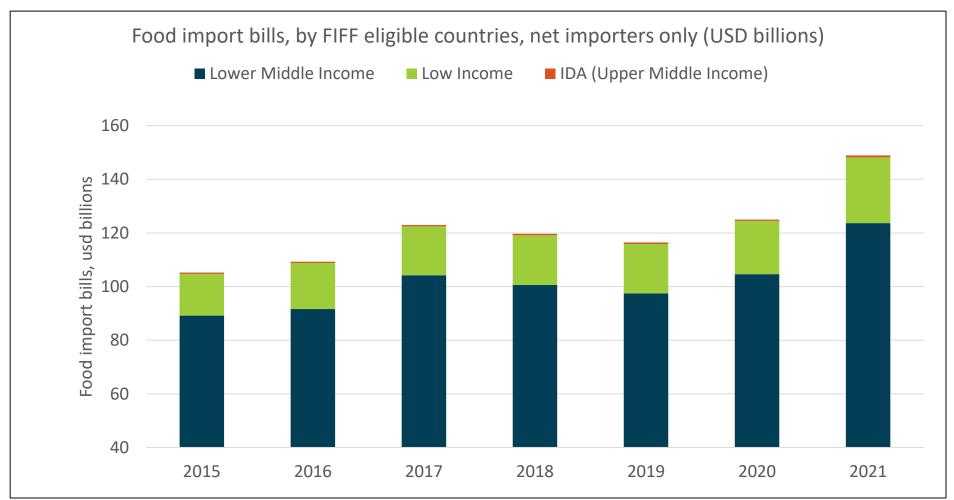


Source: FAO

Source: Investing.com

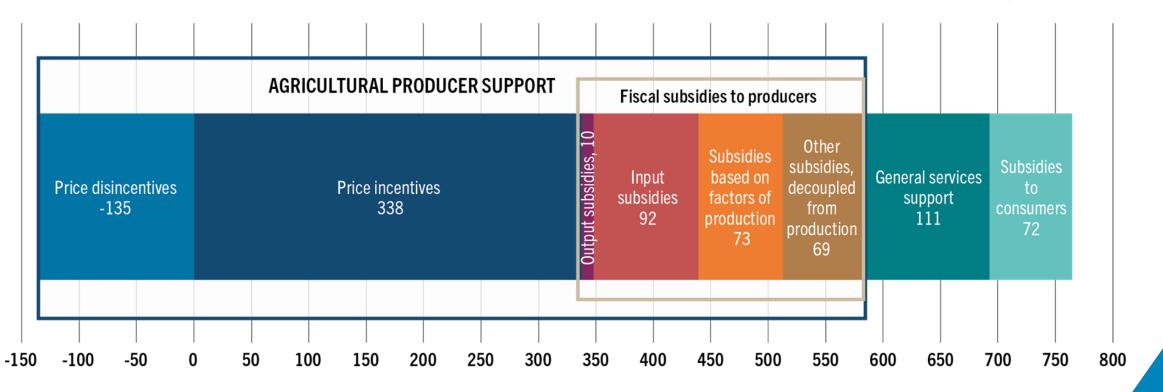


### **2021: soaring FIBs for LICs and LMICs**





# Given the setbacks in hunger, food security and nutrition it is important to rethink the allocation of public spending to food and agriculture





# Policy support to food and agriculture differs across country income group (as a share of value of production, average 2013–2018)

	Price	Fiscal support (public expenditure)			
Country income group	incentives	Subsidies to producers	General services	Consumer subsidies	
High-income countries	9.5%	12.6%	3.9%	4.6%	
Upper-middle-income countries	10.8%	4.9%	3.0%	0.2%	
Lower-middle-income countries	-7.6%	4.1%	2.5%	2.6%	
Low-income countries	-9.5%	0.6%	2.3%	0.6%	



### Current policy support needs to be better targeted to reduce the cost of nutritious foods

- Fiscal subsidies have significantly contributed to growing production and reducing the prices of staple cereals, beef and milk positively impacted food security and farm incomes.
  - But also encouraged monocultures, ceased the farming of certain nutritious products.
- Border measures (i.e. trade policies) some target important policy objectives including food safety.
  - But governments could do more to reduce trade barriers for nutritious foods.
- Market price controls such as minimum or administered prices to consumers (in LIC and MIC) target staple commodities, as well as sugar – help ensure farm incomes and low prices.
  - But contribute to imbalance diets.



## Public policy support can be better targeted to reduce the cost of healthy diets and improve the affordability of health diets

	POSSIBLE TRADE-OFFS					AFFORDABILITY
THREE SCENARIOS	GHG EMISSIONS	AGRICULTURAL PRODUCTION	FARM INCOME	EXTREME POVERTY	PREVALENCE OF UNDERNOURISHMENT	OF HEALTHY DIETS
FISCAL SUBSIDIES TO CONSUMERS	<b>\</b>	<b>V</b>	$\downarrow$	<b>V</b>	<b>V</b>	<b>1</b>
FISCAL SUBSIDIES TO PRODUCERS	<b>1</b>	<b>^</b>	4	<b>V</b>	<b>V</b>	<b>1</b>
PRICE INCENTIVES	4	<b>V</b>	<b>V</b>	<b>V</b>	<b>V</b>	1

Orange indicates trade-offs and negative outcomes / Green indicates positive outcomes. The larger the arrow the bigger the impact.



### Recommendations for policymakers in repurposing policies

- Commitments and flexibilities under World Trade Organization (WTO) rules.
- Repurposing may not be fully equitable for farmers.
- To avoid the trade-offs it may be necessary to step up new fiscal subsidies to consumers.
- Care is needed where agriculture is still key to the economy and job generation
- International development finance will be needed for lower income countries.
- Repurposing current public support to food and agriculture will not be enough alone.
- Complementing agrifood systems policies are needed to promote healthy food environments and empowering consumers to choose healthy diets must be promoted
- Strong institutions as well as engaging and incentivizing stakeholders from the public sector, the private sector and international organizations will also be key.





Efforts towards reaching SDG 2 targets are proving insufficient in the face of a more challenging and uncertain context.

Governments need to rethink how they can reallocate their existing public budgets to make healthy diets more affordable, with sustainability and leaving no one behind.